



Meadowland Farmers Coop

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Serving the Community Since 1905

Sept. 15th, 2018

Mike Trosen, GM
Meadowland Farmers Coop
Lamberton, MN

Dear Valued Meadowland Patron;

The purpose of this letter is to update you on a change of strategy in how we service our Franklin/Redwood patrons. As we reviewed our operations we found we could be more efficient if we combined our Redwood/Franklin locations into one managed unit. As we looked at business and capital needs it became quite apparent that there was and will be a lot of duplication of efforts as we service you, our valued patron. So, to make us more efficient and to enhance our service offerings, we would like to announce the following changes;

Steve Heiling will now be in charge of Energy Sales and Delivery for our Redwood/Franklin customers. As we look to grow our energy business Steve's talents and abilities will be a great addition to our energy sales efforts.

Todd Beran and Adam Brandt will jointly manage our Agronomy Business with a focus on enhancing our customer service and improving efficiencies in our service offerings. This teamwork approach will be focused on servicing our current customers as well as growing our Redwood/Franklin customer footprint.

To better utilize assets and infrastructure, we will be running our Franklin location on an as needed basis with a focus on providing our customer service out of our Redwood location. We are in the process of upgrading our liquid chemical warehouse in Redwood and are exploring options for a seed storage warehouse.

The phone numbers to reach us in Redwood/Franklin are (507) 637-2771, (507) 557-2175, or (888) 300-2771.

If you have any questions, please give me a call at (507) 752-7352. Thank You Very much for Your Business. We know you have choices, Thanks for choosing Us!

Mike Trosen, GM